

Planning and Performance Standards

Creating a Publication Rubric

CATEGORY	(1) Needs Improvement	(2) Satisfactory	(3) Good	(4) Excellent
Rough Draft	Rough draft started but not completed.	Rough draft completed and submitted for review but not changed further.	Rough draft is changed a little after initial review but does not much reflect feedback.	Rough draft is extensively edited and reflects feedback from review.
Audience	No audience identified or content does not seem appropriate to audience.	Audience identified but content is of little interest to audience.	Audience identified and content is appropriate for audience.	Audience is identified and content is clearly of interest to audience.
Writing (Organization)	Less than half of the sections of the document have a clear beginning, middle and end.	Most sections of the document have a clear beginning, middle and end.	Almost all sections of the document have a clear beginning, middle and end.	Each section in the document has a clear beginning, middle, and end.
Writing (Grammar)	There are more than 4 grammatical mistakes in the document even after feedback from teacher.	There are 3-4 grammatical mistakes in the document even after feedback from teacher.	There are 1-2 grammatical mistakes in the document after feedback from teacher.	There are no grammatical mistakes in the document after feedback from teacher.
Writing (Mechanics)	There are more than 4 capitalization or punctuation errors in the document even after feedback from teacher.	There are 3-4 capitalization and/or punctuation errors in the document even after feedback from teacher.	There are 1-2 capitalization and/or punctuation errors in the document even after feedback from teacher.	Capitalization and punctuation are correct throughout the document after feedback from teacher.
Spelling & Proofreading	There are more than 4 spelling errors in the document after feedback from teacher.	There are 3-4 spelling errors in the document after feedback from teacher.	There are 1-2 spelling errors in the document after feedback from teacher.	No spelling errors in the final document after feedback from teacher.

CATEGORY	(1) Needs Improvement	(2) Satisfactory	(3) Good	(4) Excellent
Attractiveness & Organization	The document's formatting and organization of material are confusing to the reader.	The document has well-organized information.	The document has attractive formatting and well-organized information.	The document has very attractive formatting and well-organized information.
Graphics & Pictures	Graphics do not go with the accompanying text or appear to be randomly chosen.	Graphics go well with the text, but there are too few and the document seems "text-heavy."	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text and there is a good mix of text and graphics.
Content - Accuracy	Fewer than 80% of the facts in the document are accurate.	89-80% of the facts in the document are accurate.	99-90% of the facts in the document are accurate.	All facts in the document are accurate.
Sources	Sources are not documented accurately or are not kept on many facts and graphics.	Careful and accurate records are kept to document the source of 84-75% of the facts and graphics in the document.	Careful and accurate records are kept to document the source of 94-85% of the facts and graphics in the document.	Careful and accurate records are kept to document the source of 95-100% of the facts and graphics in the document.
Knowledge Gained	The individual or team members appear to have little knowledge about the facts or technical processes used in the document	The individual or most team members can accurately answer less than half of questions related to facts in the document and to technical processes used to create the document.	The individual or most team members can accurately answer most questions related to facts in the document and to technical processes used to create the document.	The individual or all team members can accurately answer all questions related to facts in the document and to technical processes used to create the document.

Planning and Performance Evaluation

Creating a Publication

Student _____ Project _____ Date _____

CATEGORY	(1) Needs Improvement	(2) Satisfactory	(3) Good	(4) Excellent	Rating & Comment
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Audience	No audience identified or content does not seem appropriate to audience.	Audience identified but content is of little interest to audience.	Audience identified and content is appropriate for audience.	Audience is identified and content is clearly of interest to audience.	
Writing (Organization)	Less than half of the sections of the document have a clear beginning, middle and end.	Most sections of the document have a clear beginning, middle and end.	Almost all sections of the document have a clear beginning, middle and end.	Each section in the document has a clear beginning, middle, and end.	
Writing (Grammar)	There are more than 4 grammatical mistakes in the document even after feedback from teacher.	There are 3-4 grammatical mistakes in the document even after feedback from teacher.	There are 1-2 grammatical mistakes in the document after feedback from teacher.	There are no grammatical mistakes in the document after feedback from teacher.	
Writing (Mechanics)	There are more than 4 capitalization or punctuation errors in the document even after feedback from teacher.	There are 3-4 capitalization and/or punctuation errors in the document even after feedback from teacher.	There are 1-2 capitalization and/or punctuation errors in the document even after feedback from teacher.	Capitalization and punctuation are correct throughout the document after feedback from teacher.	
Spelling & Proofreading	There are more than 4 spelling errors in the document after feedback from teacher.	There are 3-4 spelling errors in the document after feedback from teacher.	There are 1-2 spelling errors in the document after feedback from teacher.	No spelling errors in the final document after feedback from teacher.	
Attractiveness & Organization	The document's formatting and organization of material are confusing to the reader.	The document has well-organized information.	The document has attractive formatting and well-organized information.	The document has very attractive formatting and well-organized information.	

CATEGORY	(1) Needs Improvement	(2) Satisfactory	(3) Good	(4) Excellent	Rating & Comment
Graphics & Pictures	Graphics do not go with the accompanying text or appear to be randomly chosen.	Graphics go well with the text, but there are too few and the document seems "text-heavy".	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text and there is a good mix of text and graphics.	
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Sources	Sources are not documented accurately or are not kept on many facts and graphics.	Careful and accurate records are kept to document the source of 84-75% of the facts and graphics in the document.	Careful and accurate records are kept to document the source of 94-85% of the facts and graphics in the document.	Careful and accurate records are kept to document the source of 95-100% of the facts and graphics in the document.	
Knowledge Gained	The individual or team members appear to have little knowledge about the facts or technical processes used in the document	The individual or team members can accurately answer less than half of questions related to facts in the document and to technical processes used to create the document.	The individual or team members can accurately answer most questions related to facts in the document and to technical processes used to create the document.	The individual or team members can accurately answer all questions related to facts in the document and to technical processes used to create the document.	
Total Score					

Additional Comments